

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 MARCH 2010

WHICH POLITICAL PARTY CONTROLS THE CONGRESS?

	VOTING		AFFIL.					
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	600	100	347 58%	179 30%	66 11%	285 48%	204 34%	111 18%
DEMOCRATIC	413	69	69%	74%	55% *	66%	74%	68%
REPUBLICAN	61	10	11%	8%	15%	10%	9%	12%
NOT SURE	126	21	21%	18%	30% *	24%	17%	21%
NET DEMOCRATIC	352	59	58%	66%	39% *	56%	64%	56%
DEM : REP	6.8:1		6.4:1	9.5:1 *	3.6:1 *	6.5:1	7.9:1 *	5.8:1 *

	AGE		EMPLOYMENT									
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	600	100	29 5%	100 17%	182 30%	123 20%	165 28%	61 10%	197 33%	57 10%	204 34%	51 8%
DEMOCRATIC	413	69	55% *	69%	71%	76%	64%	72%	69%	77%	65%	63%
REPUBLICAN	61	10	17%	8%	14%	6%	9%	5%	13%	4%	11%	10%
NOT SURE	126	21	28%	23%	15%	19%	27%	23%	18%	19%	24%	27%
NET DEMOCRATIC	352	59	38% *	61%	57%	70% *	55%	67%	56%	74% *	53%	53%
DEM : REP	6.8:1		3.2:1 *	8.6:1 *	5.0:1 *	13.3:1 *	7.1:1	14.7:1 *	5.2:1 *	22.0:1 *	5.7:1 *	6.4:1

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WHICH POLITICAL PARTY CONTROLS THE CONGRESS?

	=====		BEH. VOTING				HERITAGE			GENDER	
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
	600	100	102 17%	101 17%	142 24%	47 8%	186 31%	470 78%	103 17%	285 48%	315 52%
DEMOCRATIC	413	69	73%	64%	77%	72%	65%	70%	62%	72%	66%
REPUBLICAN	61	10	11%	12%	11%	9%	10%	9%	15%	13%	8%
NOT SURE	126	21	17%	24%	12% *	19%	26%	20%	23%	16%	26%
NET DEMOCRATIC	352	59	62%	52%	67%	64%	55%	61%	48% *	59%	58%
DEM : REP	6.8:1		6.7:1	5.4:1 *	7.3:1	8.5:1 *	6.7:1	7.5:1 *	4.3:1 *	5.7:1 *	8.4:1 *

	=====		GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT		NORTHEAST	SOUTHEAST
	600	100	136 23%	77 13%	120 20%	129 22%	58 10%	80 13%
DEMOCRATIC	413	69	70%	71%	62%	73%	72%	65%
REPUBLICAN	61	10	12%	9%	12%	8%	9%	10%
NOT SURE	126	21	18%	19%	25%	19%	19%	25%
NET DEMOCRATIC	352	59	58%	62%	50%	65%	64%	55%
DEM : REP	6.8:1		5.9:1 *	7.9:1 *	5.0:1 *	9.4:1 *	8.4:1 *	6.5:1

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WHICH POLITICAL PARTY CONTROLS THE GOVERNOR'S OFFICE?

	=====		VOTING			AFFIL.		
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	599	100	346 58%	179 30%	66 11%	285 48%	203 34%	111 19%
DEMOCRATIC	432	72	73%	77%	52% *	71%	76%	69%
REPUBLICAN	44	7	6%	8%	12%	8%	7%	6%
NOT SURE	123	21	20%	16%	36% *	22%	17%	24%
NET DEMOCRATIC	388	65	67%	69%	39% *	63%	68%	63%
DEM : REP	9.8:1		11.5:1 *	9.8:1	4.3:1 *	9.1:1	10.3:1	11.0:1 *

	=====		AGE					EMPLOYMENT				
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	599	100	29 5%	100 17%	181 30%	123 21%	165 28%	61 10%	197 33%	57 10%	204 34%	51 9%
DEMOCRATIC	432	72	59% *	64%	77%	77%	70%	75%	72%	68%	74%	65%
REPUBLICAN	44	7	17% *	5%	9%	5%	7%	2%	9%	9%	7%	12%
NOT SURE	123	21	24%	31% *	14%	18%	23%	23%	20%	23%	20%	24%
NET DEMOCRATIC	388	65	41% *	59%	69%	72%	62%	74%	63%	60%	67%	53% *
DEM : REP	9.8:1		3.4:1 *	12.8:1 *	8.8:1 *	15.8:1 *	9.6:1	46.0:1 *	8.3:1 *	7.8:1 *	10.7:1	5.5:1 *

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WHICH POLITICAL PARTY CONTROLS THE GOVERNOR'S OFFICE?

	=====		BEH. VOTING				HERITAGE		GENDER		=====	
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	
	599	100	102 17%	101 17%	142 24%	46 8%	186 31%	469 78%	103 17%	285 48%	314 52%	
DEMOCRATIC	432	72	71%	71%	82% *	70%	69%	74%	67%	78%	67%	
REPUBLICAN	44	7	8%	5%	6%	9%	9%	7%	10%	6%	8%	
NOT SURE	123	21	22%	24%	11% *	22%	22%	19%	23%	16%	25%	
NET DEMOCRATIC	388	65	63%	66%	76% *	61%	61%	66%	57%	71%	59%	
DEM : REP	9.8:1		9.0:1	* 14.4:1	* 13.0:1	* 8.0:1	* 8.1:1	* 10.1:1	6.9:1	* 12.3:1	* 8.1:1 *	
	=====											
	GEOGRAPHIC											
	=====											
			PIEDMONT									
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST				
	599	100	136 23%	77 13%	120 20%	128 21%	58 10%	80 13%				
DEMOCRATIC	432	72	74%	70%	67%	77%	67%	74%				
REPUBLICAN	44	7	7%	8%	8%	5%	10%	8%				
NOT SURE	123	21	19%	22%	25%	17%	22%	19%				
NET DEMOCRATIC	388	65	68%	62%	58%	72%	57%	66%				
DEM : REP	9.8:1		11.2:1	* 9.0:1	* 8.0:1	* 14.1:1	* 6.5:1	* 9.8:1				

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WHICH POLITICAL PARTY CONTROLS THE NORTH CAROLINA
 STATE HOUSE OF REPRESENTATIVES?

	=====		VOTING			AFFIL.			=====				
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.					
	599	100	346	179	66	284	204	111					
			58%	30%	11%	47%	34%	19%					
DEMOCRATIC	296	49	50%	54%	38% *	48%	52%	50%					
REPUBLICAN	65	11	9%	13%	15%	12%	9%	11%					
NOT SURE	238	40	41%	33%	47%	40%	39%	40%					
NET DEMOCRATIC	231	39	41%	40%	23% *	36%	43%	39%					
DEM : REP	4.6:1		5.5:1 *	4.0:1 *	2.5:1 *	4.0:1 *	5.6:1 *	4.6:1					
			AGE					EMPLOYMENT					
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY	
	599	100	29	100	181	123	165	61	197	56	204	51	
			5%	17%	30%	21%	28%	10%	33%	9%	34%	9%	
DEMOCRATIC	296	49	34% *	51%	52%	55%	44%	64% *	51%	39% *	46%	47%	
REPUBLICAN	65	11	24% *	12%	11%	7%	10%	5%	11%	12%	12%	12%	
NOT SURE	238	40	41%	37%	37%	37%	45%	31%	38%	48%	42%	41%	
NET DEMOCRATIC	231	39	10% *	39%	41%	48% *	34%	59% *	40%	27% *	34%	35%	
DEM : REP	4.6:1		1.4:1 *	4.3:1	4.7:1	7.6:1 *	4.3:1	13.0:1 *	4.5:1	3.1:1 *	3.9:1 *	4.0:1 *	

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WHICH POLITICAL PARTY CONTROLS THE NORTH CAROLINA
 STATE HOUSE OF REPRESENTATIVES?

		BEH. VOTING					HERITAGE			GENDER	
=====		=====									
N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	
-----		-----									
	599	100	101 17%	101 17%	142 24%	47 8%	186 31%	470 78%	102 17%	285 48%	314 52%
DEMOCRATIC	296	49	51%	42%	56%	60% *	47%	49%	51%	58%	42%
REPUBLICAN	65	11	12%	15%	11%	11%	8%	11%	12%	9%	13%
NOT SURE	238	40	37%	44%	33%	30% *	45%	40%	37%	33%	46%
NET DEMOCRATIC	231	39	40%	27% *	44%	49% *	39%	38%	39%	49% *	29% *
DEM : REP	4.6:1		4.3:1	2.8:1 *	4.9:1	5.6:1 *	5.8:1 *	4.4:1	4.3:1	6.6:1 *	3.3:1 *
		GEOGRAPHIC									
=====		=====									
		PIEDMONT									
N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST				
-----		-----									
	599	100	136 23%	77 13%	119 20%	129 22%	58 10%	80 13%			
DEMOCRATIC	296	49	51%	52%	43%	53%	41%	54%			
REPUBLICAN	65	11	7%	12%	13%	9%	21% *	9%			
NOT SURE	238	40	42%	36%	45%	37%	38%	38%			
NET DEMOCRATIC	231	39	43%	40%	30%	44%	21% *	45%			
DEM : REP	4.6:1		6.9:1 *	4.4:1	3.4:1 *	5.8:1 *	2.0:1 *	6.1:1 *			

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WHICH POLITICAL PARTY CONTROLS THE NORTH CAROLINA
 STATE SENATE?

	=====		VOTING			AFFIL.			=====				
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.					
	599	100	346	179	66	284	204	111					
			58%	30%	11%	47%	34%	19%					
DEMOCRATIC	291	49	44%	61% *	39% *	45%	53%	50%					
REPUBLICAN	68	11	12%	9%	17%	13%	9%	11%					
NOT SURE	240	40	44%	30% *	44%	42%	38%	40%					
NET DEMOCRATIC	223	37	33%	51% *	23% *	31%	45%	39%					
DEM : REP	4.3:1		3.8:1 *	6.4:1 *	2.4:1 *	3.3:1 *	6.1:1 *	4.6:1					
			AGE			EMPLOYMENT							
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY	
	599	100	29	100	181	123	165	61	197	56	204	51	
			5%	17%	30%	21%	28%	10%	33%	9%	34%	9%	
DEMOCRATIC	291	49	55%	48%	47%	56%	44%	52%	49%	50%	46%	53%	
REPUBLICAN	68	11	14%	11%	15%	9%	8%	10%	13%	7%	11%	16%	
NOT SURE	240	40	31% *	41%	38%	35%	47%	38%	38%	43%	44%	31%	
NET DEMOCRATIC	223	37	41%	37%	31%	47% *	36%	43%	37%	43%	35%	37%	
DEM : REP	4.3:1		4.0:1	4.4:1	3.0:1 *	6.3:1 *	5.2:1 *	5.3:1 *	3.9:1 *	7.0:1 *	4.2:1	3.4:1 *	

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WHICH POLITICAL PARTY CONTROLS THE NORTH CAROLINA
 STATE SENATE?

	=====		BEH. VOTING				HERITAGE			GENDER	
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
	599	100	101 17%	101 17%	142 24%	47 8%	186 31%	470 78%	102 17%	285 48%	314 52%
DEMOCRATIC	291	49	49%	41%	58% *	51%	46%	48%	53%	55%	43%
REPUBLICAN	68	11	13%	16%	9%	4%	12%	11%	17%	13%	10%
NOT SURE	240	40	39%	44%	32%	45%	41%	42%	30% *	32%	47%
NET DEMOCRATIC	223	37	36%	25% *	49% *	47% *	34%	37%	36%	42%	33%
DEM : REP	4.3:1		3.8:1 *	2.6:1 *	6.4:1 *	12.0:1 *	3.7:1 *	4.5:1	3.2:1 *	4.2:1	4.4:1
	=====										
	GEOGRAPHIC										
	=====										
			PIEDMONT								
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST			
	599	100	136 23%	77 13%	119 20%	129 22%	58 10%	80 13%			
DEMOCRATIC	291	49	51%	49%	42%	51%	41%	54%			
REPUBLICAN	68	11	15%	9%	12%	8%	17%	9%			
NOT SURE	240	40	34%	42%	46%	41%	41%	38%			
NET DEMOCRATIC	223	37	37%	40%	30%	43%	24% *	45%			
DEM : REP	4.3:1		3.5:1 *	5.4:1 *	3.6:1 *	6.6:1 *	2.4:1 *	6.1:1 *			

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WHICH POLITICAL PARTY DOES FORMER GOVERNOR MIKE EASLEY
 BELONG TO?

	=====		VOTING			AFFIL.		
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.
	599	100	347 58%	178 30%	66 11%	285 48%	204 34%	110 18%
DEMOCRATIC	376	63	65%	66%	42% *	65%	64%	55%
REPUBLICAN	81	14	12%	13%	23% *	12%	14%	17%
NOT SURE	142	24	22%	21%	35% *	24%	22%	27%
NET DEMOCRATIC	295	49	53%	53%	20% *	53%	50%	38% *
DEM : REP	4.6:1		5.3:1 *	5.1:1 *	1.9:1 *	5.4:1 *	4.7:1	3.2:1 *

	=====		AGE					EMPLOYMENT				
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	599	100	29 5%	99 17%	182 30%	123 21%	165 28%	61 10%	196 33%	57 10%	204 34%	51 9%
DEMOCRATIC	376	63	52% *	55%	64%	66%	66%	54%	62%	63%	66%	57%
REPUBLICAN	81	14	24% *	18%	15%	8%	11%	11%	16%	12%	11%	22%
NOT SURE	142	24	24%	27%	21%	26%	23%	34% *	21%	25%	23%	22%
NET DEMOCRATIC	295	49	28% *	36% *	49%	58%	55%	43%	46%	51%	54%	35% *
DEM : REP	4.6:1		2.1:1 *	3.0:1 *	4.3:1	8.1:1 *	6.1:1 *	4.7:1	3.8:1 *	5.1:1 *	5.8:1 *	2.6:1 *

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WHICH POLITICAL PARTY DOES FORMER GOVERNOR MIKE EASLEY
 BELONG TO?

		BEH. VOTING					HERITAGE			GENDER	
=====		=====									
N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	

599	100	102 17%	101 17%	142 24%	46 8%	186 31%	470 78%	103 17%	284 47%	315 53%	
DEMOCRATIC	376	63	64%	63%	73% *	61%	58%	64%	59%	68%	58%
REPUBLICAN	81	14	17%	14%	13%	11%	12%	13%	17%	14%	13%
NOT SURE	142	24	20%	23%	15%	28%	30%	24%	23%	18%	29%
NET DEMOCRATIC	295	49	47%	50%	60% *	50%	46%	51%	42%	53%	46%
DEM : REP	4.6:1	3.8:1 *	4.6:1	5.7:1 *	5.6:1 *	4.7:1	5.0:1	3.4:1 *	4.7:1	4.6:1	
GEOGRAPHIC											
=====		=====									
		PIEDMONT									
N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST				

599	100	136 23%	77 13%	120 20%	128 21%	58 10%	80 13%				
DEMOCRATIC	376	63	62%	58%	57%	70%	69%	61%			
REPUBLICAN	81	14	18%	13%	13%	9%	9%	18%			
NOT SURE	142	24	21%	29%	30%	20%	22%	21%			
NET DEMOCRATIC	295	49	44%	45%	43%	61% *	60% *	44%			
DEM : REP	4.6:1	3.5:1 *	4.5:1	4.3:1 *	7.5:1 *	8.0:1 *	3.5:1 *				